

Tipo documento (*Document type*): STANDARD OPERATING PROCEDURE

Nome del documento (*Document name*): xxGDPR-SOP-0003_rev01.docx

Oggetto (*Subject*): Privacy policy (b2b) - ENG - Customer

STORIA DELLE REVISIONI
(*Revision history*)

Rev. (<i>Rev.</i>)	Data (<i>Date</i>)	Descrizione modifiche (<i>Description of changes</i>)	Paragrafi modificati (<i>Modified paragraphs</i>)	Redatto da (<i>Implemented by</i>)	Approvato da (<i>Approved by</i>)
01	29/10/2025				

PRIVACY POLICY (B2B)
Last updated: October 2025
► What does this Privacy Policy apply to?
This Privacy Policy is intended to serve as an information pursuant to Article 13 of Regulation (EU) 2016/679 (so-called <i>General Data Protection Regulation</i> or " GDPR ") and applies to personal data collected and processed by Telco S.r.l. , subject to the direction and coordination of Pirelli & C. S.p.A. , with registered office in Via Padergnone 7A/7B -24050 Grassobbio (BG), Italy – in its capacity as data controller (hereinafter " Telco ", " we ", " us " or " our ", as the case may be) relating to Your company and, more specifically, to its representatives, employees, collaborators and contact persons, whenever they interact with us.
You expressly acknowledge that it is Your responsibility to inform Your representatives, employees, collaborators and contact persons of the processing of personal data referred to in this Privacy Policy and to obtain their consent, if necessary.
► What personal data do we collect?
We may collect the following categories of personal data:
(1) identification data and contact information of the company's contact persons, such as name and surname, email, direct telephone number;
(2) any other information that You voluntarily provide to us when You interact with us.
► From what sources do we collect your personal data?
Most of the personal data we process is provided to us directly by You. We may also collect data about you from other companies of the Pirelli Group or from public sources such as the Internet, social networks (e.g. LinkedIn), public registers, etc.
► For what purposes do we process your personal data and what are the legal bases for processing?
We may process your personal data for the following purposes:
(1) To consider establishing a business/contractual relationship with you, including answering your questions and following up on your requests for information. Legal basis: the processing is necessary to carry out actions, at your request, prior to entering into a contract with You (if You are the company interacting with us) and on our legitimate interest in communicating with You (in case You are a representative, employee, collaborator and/or contact person of the company interacting with us) and to stay in touch to present You with future offers of our products and/or services.
(2) Establish and manage the business/contractual relationship with You, including inviting you to participate in technical/commercial initiatives and events. Legal basis: the processing is necessary for the performance of a contract, i.e. for our legitimate interest in fulfilling the purposes described in this paragraph

(2), including communicating with and improving the relationship with You and/or your employer (in case you are a representative, employee, collaborator and/or contact person of the company that has an agreement with us) and to stay in touch to present you with future offers of our products and/or services.
(3) To comply with legal or regulatory obligations to which we are subject. Legal basis: the processing is necessary to comply with legal obligations (e.g. administrative and tax obligations) to which we are subject.
(4) Exercising or defending a right in court. Legal basis: The processing is necessary for our legitimate interest in protecting our standing in court or in the event of legal disputes.
(5) Carry out activities related to the execution of extraordinary transactions. Legal basis: the processing is necessary for our legitimate interest in relation to carrying out extraordinary corporate transactions.
► How and where do we store your personal data?
Your personal data will be stored securely in data centers in the European Union, taking all measures reasonably necessary to keep it secure.
► How long do we keep your personal data?
Your personal data will be stored for:
(1) a period of 11 (eleven) years from the date of acquisition of your personal data, in the event of an assessment of the possibility of entering into a business/contractual relationship with You;
(2) the duration of the business and/or contractual relationship and for a subsequent period of 11 (eleven) years, if a business/contractual relationship is established with you/the company to which You belong.
This is without prejudice to the possibility of retaining your personal data for the period of time required by applicable laws regarding the retention of data and documents for administrative, accounting, tax and defensive purposes (in accordance with the applicable statutory limitation periods).
We will delete your personal data upon request, where permitted, under the data protection laws applicable to You.
► Who may your personal data be shared with?
Your personal data may be shared with:
(1) Other companies of the Pirelli Group in order to pursue legitimate interests related to the performance of technical and organizational activities functional to the purposes described in the section: " For what purposes do we process your personal data? ".
(2) Third parties who provide services (e.g., IT service providers, logistics service providers, event organizers, companies that carry out certain organizational, administrative and/or technical activities as part of the management of the business/contractual relationship) and possibly, if there are debt recovery needs, to credit insurance companies and external lawyers.
(3) Potential buyers, in the event that we intend to sell or transfer ownership or control of all or a portion of our business, operations or services to a third party.
Both the other companies of the Pirelli Group and the third parties that provide services, which in most cases act as data processors, are bound by data protection obligations aimed at ensuring an adequate level of protection for your personal data. In the event of events that provide for insurance coverage, the data may be acquired by the insurance companies that may be involved, which will act as independent data controllers.
We may also disclose your personal data to judicial authorities, law enforcement agencies, public administrations or authorised third parties, if and to the extent that we are required or permitted to do so by law or by order of the authorities.
Please note that some of the providers to whom we may disclose your personal data may be established outside the European Economic Area ("EEA"). Where your personal data is transferred outside the EEA, we will ensure that your personal data continues to be protected in accordance with this Privacy Policy, in accordance with applicable laws.
► Your rights under data protection law
Under the GDPR, you have the right to ask us to:
(1) to be informed about the purposes and methods of processing your personal data;
(1) access Your personal data;
(3) rectify incomplete, inaccurate or outdated data;

(3) erase Your personal data, restrict its processing, object to the processing, in whole or in part, for reasons related to your particular situation, obtain the portability of Your personal data, where the conditions under the GDPR are met.

(4) You can exercise the above rights by writing to the contact details in the section "**How can you contact us?**"

(5) You also have the right to lodge a complaint with the competent supervisory authority in your country regarding the protection of personal data.

► **Links to other sites**

In the event that this Privacy Policy applies to a website or app, that website or app may contain links to external websites. If you click on one of these links, you will be redirected to a website that is not covered by this Privacy Policy.

► **Changes to the Privacy Policy**

We may modify this Privacy Policy at our discretion. Be sure to check back regularly for the latest version available.

► **How can you contact us?**

You can contact us at our registered office - e-mail: telco@telcosrl.it